

TANISHA NAIK

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EDUCATION

California State University, Fullerton *B.S. Computer Science*

May 2025

CORE COMPETENCIES

- Design Systems
- User Research
- High-Fidelity Prototyping
- Interaction Design
- Logo Design
- Growth Marketing

PROFESSIONAL SUMMARY

Product designer bridging user research and business strategy to deliver thoughtful digital experiences across AI and media products. Experienced in 0→1 work — taking ambiguous problems through ideation, prototyping, and cross-functional collaboration to shipped solutions.

EXPERIENCE

Product Design Intern, Ideation Lead

October 2025 – February 2026

Infilla (via Co-Create)

- Design multi-source search result interfaces integrating AI responses, forum discussions, and legal sources with transparent citation systems, enabling planners to evaluate complex information without losing context
- Apply explainable AI design principles to surface verifiable, citation-backed results inline, building user trust and reducing cognitive load in high-stakes civic decision-making workflows across SF & NYC

Product Design

August 2023 – Present

AiFA Labs

- Design interfaces for 17+ AI application product suite across web and mobile — chatbots, dashboards, and document editors — with attention to visual detail and usability at every screen size; iterated using stakeholder feedback to identify pain points and drive data-informed design improvements
- Contribute to component design library to maintain visual and functional consistency across the product suite; collaborate with product managers and engineers throughout the product lifecycle

Webmaster

August 2023 – May 2025

Titan Radio, CSUF

- Design web experiences that help audiences discover over 120+ DJs and engage with station content, applying visual hierarchy and WCAG 2.1 AA accessibility compliance to improve navigation and engagement
- Maintain and optimize a WordPress website serving 2,000+ monthly visitors, delivering custom themes, plugins, and performance improvements via HTML, CSS, PHP, and JavaScript

Digital Content Coordinator & Chief Website Editor

January 2023 – May 2024

Titan Universe, CSUF

- Designed web experiences to help audiences discover and engage with student-produced content, applying content strategy and visual hierarchy principles across digital channels
- Grew social media engagement by 40%+ via a data-informed content calendar, consistent brand voice guidelines, and audience-responsive publishing cadence

SELECTED PROJECTS

Lead Product Designer, MemoryBox

March 2025

Code&Crush Designathon, CSUF SWE

- Designed a digital time capsule platform end-to-end in Figma — user flows, wireframes, and high-fidelity prototype — within a 12-hour design sprint; awarded 3rd place at Code&Crush Designathon (CSUF SWE, 2025)
- Validated core interaction patterns through rapid usability testing with 5+ participants, iterating on onboarding and memory-capture UX under competitive time constraints

Design Engineer, TuneSwipe

August 2024 – May 2025

Senior Capstone Project, CSUF

- Led product design & software development for a Tinder-style music discovery app — competitive analysis, user research, interaction design, and high-fidelity Figma prototype — selected as a finalist at the 2025 ECS Expo, CSU Fullerton
- Collaborated with a 4-person engineering team across 3 usability testing cycles, translating research findings into design revisions that measurably improved task completion and user engagement